



WORLD GEM TRADE
Trace for a better world

WGT's Social Media Marketing Solutions

Terms such as “digital marketing tools” and “social media channels” may not have been part of our vocabulary. In that case, WGT can help you make them an integral part of your company’s marketing strategies and protocols.

Webinars

WGT provides webinars explaining digital marketing tools and how to use social media channels and achieve the desired results.

Tutorials

Our tutorials explain how to set up social media accounts, operate them, and benefit from the created exposure.

Screenshare Setup

Some companies may require further support to set up LinkedIn, Instagram, Facebook, Twitter, or Google Business accounts. We offer a simple service package with easy-to-understand instructions, screen by screen, to create these accounts quickly and effectively.

Digital Marketing School

If multiple DMIA members, their teams, and staff wish to receive guidance in a group format, we will liaise with an online digital marketing school that can offer a group of members to teach introductory or more advanced courses in digital marketing.

We'll be glad to speak to a company representative to get you started!

About World Gem Trade

World Gem Trade (WGT) operates an Enterprise Resource Planning (ERP) application to remove risk for the jewelry supply chain. WGT's application removes risks by tracing the diamonds, gemstones, organics, and precious metals traded throughout the supply pipeline.

This ERP application enables a single user account to manage multiple companies, multiple office locations, their departments, and team members. This single account and its team members have access to full stock, work orders, sales team, and point of sales control with the automation for due diligence of Know Your Counterpart and Anti Money Laundering protocols.

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