



WORLD GEM TRADE
Trace for a better world

Claim your new website and your place on the WGT platform

Did you know that about 80 percent of American diamond and gemstone buyers first locate a company online before contacting it directly? Since the pandemic outbreak, people have changed how they search for diamonds, gemstones, and jewelry.

Online has become the norm. Industry players are becoming digital marketing experts. In our business, you are at a distinct disadvantage when existing and new customers can not find you online, view your stock, and order.

If you have not been active online, don't feel uncomfortable. A quick survey showed that many other DMIA members do not have an online presence (yet), let alone an informative website with searchable online stock and a LinkedIn, Facebook, or Instagram profile.

The World Gem Trade (WGT) platform is partnering with the DMIA to help its members overcome these digital challenges. With WGT, DMIA members can build an online presence, create a website, make their proprietary stock list available on their websites, and become part of WGT's platform. You also can gain help to get you started with the most current and effective social media channels, all to create more business opportunities and sales leads.

Website

World Gem Trade (WGT) can provide DMIA members with a choice of website templates that are ready to use, low-cost, and easy to set up. Our team can help and edit the required content. If you or your company do not have a domain name, we can help you choose and purchase one. The cost of these options will be below \$1,000.

For some of you, WGT's standard website templates may not suffice. Therefore, WGT can also assist with developing unique website designs tailored to your company's storyline. One of our website designers will work with you, the client, to deliver the best possible solution and result.

Additional Services

To immerse your company in the diamond and gem trade's digital world, WGT offers turn-key services that will streamline your office operations seamlessly and responsibly by ticking all the boxes of compliance reporting with anti-money laundering and know-your-counterpart (KYC) rules, KPCS, and traceability. Dealing with compliance matters will become second nature.

8605 Santa Monica Blvd #89281
Los Angeles, California 90069-4109
United States of America

<https://worldgemtrade.com>

francis.kustner@worldgemtrade.com

Trading Platform

One of WGT's most advanced services is its comprehensive trading platform for diamonds, gemstones, and jewelry. WGT's trading platform enables its clients to list their stocks for other authorized industry professionals to view, access, and buy. Members of the WGT trading platform can manage advanced searches, develop and manage sales leads, conclude business transactions, and manage billing, forwarding, and shipping logistics.

Doing business on worlddiamondtrade.com and worldgemtrade.com

By connecting your website to the WGT platform, diamond companies will be directed to worlddiamondtrade.com, while gemstone companies will see their gemstone stocks posted on worldgemtrade.com.

These industry websites will increase the market development of diamonds and gemstones, respectively. It is essential to increase the competitiveness of our industry for it to become more revenue driven.

Other authorized users of the WGT platform can access and view your posted stock and interact and trade with your company. As a platform member, your company and products will thus generate wider exposure and sales leads and do more business.

We'll be glad to speak with you on how to get started!

About World Gem Trade

World Gem Trade (WGT) operates an Enterprise Resource Planning (ERP) application to remove risk for the jewelry supply chain. Risk is removed by tracing diamonds, gemstones, organics, and precious metals starting at any point in the pipeline.

This ERP application enables a single user account to manage multiple companies, multiple office locations, their departments, and team members. This single account and its team members have access to full stock, work orders, sales team, and point of sales control with the automation of the mandated due diligence and various digital marketing tools.

8605 Santa Monica Blvd #89281
Los Angeles, California 90069-4109
United States of America

<https://worldgemtrade.com>

francis.kustner@worldgemtrade.com